

## Sixth Form Subject Information

# Media Studies



<b>Qualification</b>	A Level
<b>Exam Board</b>	Eduqas
<b>Course Leader</b>	Mrs Ashbolt
<b>Course summary</b>	<p>The media play a central role in our lives. It shapes our perceptions of the world through the representations, ideas and points of view they offer. The media have real relevance and importance in our lives today, providing us with ways to communicate, with forms of expression and the ability to participate in key aspects of society.</p> <p>The course is wide ranging and offers you the opportunity to study a lots of different areas for example, film, tv, newspapers, radio, advertising and marketing, video games and many more. Lessons are discussion and analysis based.</p>
<b>What will students learn?</b>	<p><b>Paper 1 includes:</b> <b>Section A: Analysing Media Language and Representation</b> This section assesses media language and representation in relation to <b>two</b> of the following media forms: advertising, marketing, music video or newspapers.</p> <p><b>Section B: Understanding Media Industries and Audiences</b> This section assesses <b>two</b> of the following media forms – advertising, marketing, film, newspapers, radio, video games - and media contexts.</p> <p><b>Paper 2 includes:</b> <b>Section A – Television in the Global Age</b> There will be <b>one</b> two-part question or <b>one</b> extended response question. <b>Section B – Magazines: Mainstream and Alternative Media</b> There will be <b>one</b> two-part question or <b>one</b> extended response question. <b>Section C – Media in the Online Age</b> There will be <b>one</b> two-part question or <b>one</b> extended response question.</p>
<b>How will students be assessed?</b>	<p>The exam units will be assessed through a range of mock exams and practice papers sat throughout the year.</p> <p>The coursework element is creating an <b>individual</b> cross-media production based on <b>two forms</b> in response to a <b>choice of briefs set by the exam board</b>, applying knowledge and understanding of the theoretical framework and digital convergence. It could be to create a music video, a magazine article, film marketing, podcast, website....</p> <p>The Coursework is worth:</p> <ul style="list-style-type: none"><li>• <b>30% of A-level</b></li><li>• Assessed by teachers</li><li>• Moderated by Eduqas</li></ul>
<b>Differentiation</b>	We will use a variety of methods to assess you, different formats can be used to suit you as the individual, along with giving you opportunities to extend your research.
<b>Resources</b>	Media Studies for A level years 1 and 2 by

