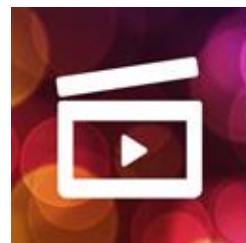


Sixth Form Subject Information

Creative Digital Media Production



Qualification	BTEC Level 3
Exam Board	Pearson
Course Leader	Mrs Ashbolt
Course summary	This creative BTEC will teach you how to analyse and evaluate a variety of media products, and develop a wide range of practical skills spanning a variety of media forms. There will be contemporary, diverse topics and varied and engaging content, helping you to develop research, problem-solving skills as well as your creativity.
What will students learn?	<p>Over the two years you will gain an insight into a wide range of media areas. It will engage you in the study of media products in relation to these four areas:</p> <ul style="list-style-type: none">• media language• media representation• media industries• media audiences. <p>The units we will study are:</p> <ol style="list-style-type: none">1. Media representations for the exam unit2. Pre-production portfolio – learning about the essential research and planning work that has to be done before the production can take place.3. Film production – focussing on the making of a short narrative film.4. Responding to a media brief – a client focussed task in exam conditions which includes a pre-released set task to work on from the exam board e.g. making an advert or other promotional material, websites...
How will students be assessed?	<p>The exam units will be assessed through a range of mock exams and practice papers sat throughout the year.</p> <p>Written exam Unit = 25% of BTEC set and marked by exam board</p> <p>Practical Exam = 35% of BTEC set and marked by exam board</p> <p>Internally assessed units:</p> <ul style="list-style-type: none">• 40% of BTEC - Assessed by teachers and moderated by Pearson
Differentiation	We will use a variety of methods to assess you, different formats can be used to suit you as the individual, along with giving you opportunities to extend your research.
Resources	Eduqas Media Studies for A Level Year 1 & AS – good resources to support the exam unit. by Christine Bell and Lucas Johnson

